Get a free pack when you buy 1 pack.

CONSUMER: Limit—one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax for product purchased.
RETAILER: PM USA will reimburse you your normal retail price including sales tax for any free product plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: CMS, Dept. #28200, One Fawcett Drive, Del Rio, Texas 78840.
My normal retail price per pack, including sales tax, is $_____

Get a free pack when you buy 2 packs.

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My normal retail price per pack, including sales tax, is $_____

Get $1 off when you buy 3 packs or 1 carton.

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ORIGINAL BLEND
DAVE'S
BRAND

Enjoy some money-saving coupons towards your next purchase of Dave's smokes.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Regular: 16 mg "tar," 1.0 mg nicotine — Lights: 11 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/rkwp0003